What we claimed is
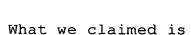
1.   A contents display method of an electronic book system, wherein:

a portable reading terminal receives digitized book contents and digitized related information proper to the book contents via the Internet; and

the related information is displayed together with the book contents by operating a button of the portable reading terminal or operator guidance on the display screen.

2.   A contents display method of an electronic book system, wherein:

a portable reading terminal receives digitized book contents and digitized related information proper to the book contents via the Internet;

the layout headline of a newspaper or a magazine of books is displayed;

character data consistent with a headline article is read by selecting the article of the layout headline; and

the consistent character data is overlapped on the layout headline, toning down the layout headline.

3.   A contents display method of an electronic book system, wherein:

a portable reading terminal receives digitized book contents and digitized related information proper to the book contents via the Internet; and

every time a page on which the book contents

are displayed is turned, advertising information is displayed on the screen.

4.   A contents display method of an electronic book system, wherein:

a portable reading terminal receives digitized book contents and digitized related information proper to the book contents via the Internet;
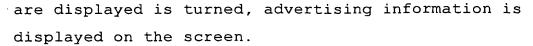
a suitable sentence or phrase is selected on the screen on which the book contents are displayed;

a retrieval list which is a result of the retrieval of the books contents is displayed by selecting retrieval on an operational menu display; and

the corresponding page is displayed by selecting a suitable item in the retrieval list.

5.   A contents display method of an electronic book system, wherein:

a portable reading terminal receives digitized book contents and digitized related information proper to the book contents via the Internet; and

the already read pages and the residual pages of the corresponding book are acquired by selecting the display of the situation of reading on an operational menu display on the screen on which the book contents are displayed, and each number and each ratio of the already read pages and the residual pages are displayed.

6.   A contents display method of an electronic book system, wherein:

a portable reading terminal receives digitized

book contents and digitized related information proper
to the book contents via the Internet;

an operational menu display for specifying
operation including book purchase operation via the
Internet, the transfer operation of a book temporarily
deposited with a provider and the jump operation of the
display screen is provided on the display screen; and

for the operational menu display, a menu
including various operation is turned and any
operational menu item is displayed to be selected.

7.   An electronic book system, wherein:

a provider server and a portable reading
terminal respectively connected via a telecommunication
line are provided;

the provider server is provided with a book
contents subserver storing digitized book contents and
the related information, a bookshelf subserver that
temporarily deposits a book from a user and a
management subserver that manages the personal
information of users; and

the portable reading terminal is provided with
CPU, a screen display and a nonvolatile storage having
a book contents storage, a reading situation manager
and a viewer.

8.   A provider server of an electronic book
system that provides various information to plural
reading terminals via a telecommunication line,
comprising:

a book contents subserver storing digitized

book contents and the related information;

a bookshelf subserver that receives a book from

a user and temporarily deposits it; and

5   a management subserver that manages the

personal information of users.

9.   A contents provision method of an

electronic book system that provides various

information to plural reading terminals via a

10   telecommunication line, comprising:

a step for accepting a request for the purchase

of a digitized book from the reading-terminal;

a step for supplying the digital information of

the book to the reading terminal based upon the

15   acceptance of the purchase;

a step for accepting a request for the

temporary deposit of the purchased book from the

reading terminal and storing this book-information; and

a step for accepting a request for providing

20   the temporarily deposited book from the reading

terminal and providing the digital information of the

book to the reading terminal.